

THE TUBE



COUNCIL

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PRESS RELEASE

The Tube Council "Ted Klein Tube of the Year 2007" competition

This year's "Ted Klein Tube of the Year 2007" competition, run by the Tube Council and held earlier this month at SS Studios in NJ, provides examples of multifunctional packaging with superior visual quality and convenience thanks to the use of state of the art production technology.

The competition covers tubes made of the three most prevalent materials used in the production of tubes; plastic, laminate and aluminium.

For the Laminate tube of the year, Alcan/Cebal produced the Chattem Icy Hot Pain Relieving Gel tube. It is a 1 11/32" Laminate tube featuring a sponge applicator for no-mess application of topical products.

On the Plastic side, World Wide Packaging produced a tube for Del Laboratories; the Sally Hansen-Gentle Peel for Rough Lips tube is a very unique 16mm plastic tube. It has full wrap hot stamping including the shoulder, and the cap has a 2nd pass hot stamping applied.

The Metal tube winner was a Montebello product for Vernico Products LTD. The 7/8" Diameter tube uses a 3 color process with minimal text and graphics on white base enamel to attain an elegant look. The cap is a red reverse taper puncture tip cap in a matching color.

WWP's Avon Anew Clinical Spider Vein Therapy, with a cap that takes 14 processes to complete, has won the most Innovative tube of the year award.

World Wide Packaging won another award with Best Personal Care Tube. The Time Wise tube for Mary Kay Cosmetics required 7 molded parts and The Silicone tip requires hand assembly.

The best Food tube of the year was awarded to Alcan Packaging/Cebal for the Wonka SweetTarts Squeeze tube. The 1 3/16" laminate tube incorporates a snap-on, dispensing closure for ease of use with the barrier properties of Laminate.

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